

CRUSHING IT ON CLUBHOUSE WORKSHEET

How We Grew Clubhouse to Over 50k Members in Just 5 Months

1. What are three words that can be incorporated into your club name that will draw your target audiences.

2. When writing your club bio - what is the first and most impactful thing you want your target audience to know?

3. When building your team, think about 2-3 people who can help you moderate your club and rooms.

4. Regular rooms win and consistency is key. What topics and types of rooms can you regularly show up for? What days and times work best for your schedule?

5. What is a pet name that you can give your club members that ties back to your club and your brand.

6. What are two ways you can start monetizing your club immediately based on what you already know.
