3 CASH MONEY AUTOMATIONS

YOU NEED IN 2021!

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For a 1:1 strategy session, visit www.socialswans.com

ABOUT

WELCOME

I am Alyssia Swans, the Email Marketing Jawn! Not only am I an email marketing genius, I also am blessed to craft emails for some of the top Black-Owned E-commerce stores in the world. In 12 months, I've managed 1 Million email sends across multiple marketing niches. And my 2020 monthly breakdown looks like: Email open rates—tripled, clickthrough rates—doubled and more than $1 million dollars in revenue just from email marketing! While evangelizing businesses like yours around the globe with Cash Money Automations, I also enjoy making the world smaller and dreams bigger for my baby girl, Bella.

Welcome

Abandon Cart

FILL IN EACH SECTION AS WE GO

TRIGGER CHECKOUT STARTED

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↓

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↓

↓

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Welcome

TRIGGER WELCOME/ LEAD

↓

PROMISE/OFFER

↓

BRAND STORY

↓

BEST SELLERS

↓

SOCIAL PROOF

↓

FEATURES & BENEFITS

Customer Thank you

TRIGGER PURCHASE COMPLETE

↓

PERSONLIZE THANK YOU

↓

OFFER W/ UPSELLS

↓

BENEFITS

↓

REVIEW

Coin Collecting Campaign

SQUAD

↓

VIDEO / PHOTO CONTENT

FEATURE & BENEFITS

LIFESTYLE SOCIAL PROOF

OFFER / EXIPRE TIME

↓

FOMO

NOTES

ACTION STEPS:

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