5

Top 12 Elements for A Course That Sells and Sizzles

Does your course have these elements?

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|  |  |   |  |
| No: | Element | YesNo | Notes |
| 1 | Course Name |  |  |
| 2 | Course Avatar |  |  |
| 3 | Course Objectives |  |  |
| 4 | Course Prerequisite |  |  |
| 5 | Course Prework |  |  |
| 6 | Course Modules |  |  |
| 7 | Course Lessons |  |  |
| 8 | Course Modality |  |  |
| 9 | Course Activities |  |  |
| 10 | Course Navigation |  |  |
| 11 | Course Talking points |  |  |
| 12 | Course Production Style |  |  |